



# The Curly Care ESSENTIALS



## 1 Cleansing & Conditioning

Cleanse hair using your favorite co-wash, shampoo or cleansing product on scalp only.

If using a conditioner or deep moisture treatment, squeeze out all excess water & apply product, combing through with the finest tooth comb your curls will allow. Allow conditioner to penetrate for at least 5 minutes then rinse.

Leave hair soaking wet and begin product application.

### Cleansing & Conditioning Recommendations

Cleanse:

Co-Wash:

Condition:

Deep Treatment:

Information to be completed by a Curl Evolution Stylist.

## 2 Product Application & Method

If using a Primer, apply first using one of the methods below Follow with chosen Casting product in same manner.

Apply a quarter size amount of gel or cream and coat the outside shell of your curls. Then use one or both of the following methods:

### Rake Method

To elongate curl start at the root, apply another quarter sized amount of product by finger combing down the hair shaft, section by section.

### Scrunch Method

To add body, flip your head upside down, scrunch hair upward and listen for a "squish" - if there is not a "squish" you need more product.

Scrunch out excess water with a micro-fiber towel, cotton t-shirt, paper towels or a receiving blanket.

Do NOT use high pile bath towels. Their fibers draw out too much water and rough up the cuticle of the hair causing frizz.

## 3 Dry Your Style

### Diffuser Method

This method creates more body and a tighter curl. Use a cup style diffuser on high temperature with low air flow and fill the cup with sections of hair, flip upside down for additional volume. Diffuse for at least 2-3 minutes per section - avoid moving curls around and breaking the "cast" until completely dry.

### Air Drying/Hood Drying Method

First, shake out curls. If you wish to add volume apply single prong pin curl clips by lifting individual curls along your crown and part then secure a clip at the root; place 4-8 clips for best results. If using a hood dryer, set the dryer on high.

Allow your hair to dry completely.

*Remove clips and flip your head upside down. Shake out your hair from the roots and scrunch. The more you touch and break up the "cast" the softer your curls become. Leave more "cast" in your curls if you wish to extend the life of your style.*

### Styling & Product Recommendations

Primer:

Casting:

Finishing:

Suggested Return Visit:

Information to be completed by a Curl Evolution Stylist.

PLEASE BOOK A MAINTENANCE CURLY CUT  
\*Maintenance pricing only applies for return visits completed within 6 months of previous Curly Cut.

# Questions?

Send them to [info@curlevolution.com](mailto:info@curlevolution.com)

or call us at 631.422.4200

[www.curlevolution.com](http://www.curlevolution.com)

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# GLOSSARY

## Curl Types

### Wave

Fine texture with low frizz that benefits from using the diffuser for volume and to enhance the wave. Girls with wavy hair may think their hair is straight can achieve an S-Curl with the right technique.

### S-Curl

This pattern features fine to medium texture with slight frizz and is straighter at the root. Diffused S-Curls can achieve Ringlet.

### Ringlet

Ringlets are curly from the root with a medium to course texture. They have a slight spring back affect when cut and when diffused can become a tighter Spiral Curl.

### Spiral Curl

Featuring a very porous and course texture with high frizz, spiral curls tend to grow out before the curls grow down and have a significant spring back affect when cut.

## Tools

### Towels, T-shirts, Receiving Blankets

The best way to blot out excess water after product application is a micro-fiber towel. These are gentle on the shaft of the hair and help reduce frizz. Cotton T-shirts, receiving blankets and even paper towels can also be used.

### Single Prong Pin Curl Clips

These clips are used to shape curls and add volume.

### Diffuser

A blow dryer attachment that disperses air flow and spreads it over a large area. Prevents disturbing your hair's wave pattern and lessens frizz. Use only on medium air setting and high heat.

## Cutting Techniques

### Curl Evolution's Curly Cut

This specialized dry cut is tailored to your curl pattern by blending and shaping your curls to fall in just the right spot when styled curly.

### Curl Evolution's Curly Cut with a Twist

This Curly Cut is created with the same techniques as above but features a smooth blow styled twist on the ends. Recommended as a second visit service following a lesson on styling curls.

## Methods

### Rake

Raking elongates curl and coats roots to tame fly aways. To rake, separate small sections of hair and apply product with finger tips root to end.

## Methods (Continued)

### Scrunch

Scrunching adds body. To scrunch, use a quarter sized amount of product and, with your head flipped over, squeeze product into curls until they are fully coated. Follow by squeezing curls in hands toward the root.

### Roping

A method used to polish, individualize and define curl with product by wrapping curls around fingers to smooth.

## Product Types

### Co-Wash

Co-washes are gentle, sulfate free cleansers that are typically thought of as a shampoo and conditioner in one. Depending upon your curl type and texture, you may need a separate conditioner.

### Foam

A soft, lightweight product that can be used as primer for all curl types or as a casting on finer curls. Foams also add volume, softness and shine.

### Primer

Primers are products used prior to casting to capture the hydrated look of curls. They lighten the feel of product and help hair dry faster. Primers usually do not have the description "primer" in their title.

### Casting

Casting products are used to style your curls. These products dry the curl and frizz in position and are meant to be softened once fully dry by scrunching.

### Gel

Gels are a heavier "Casting products" that provide excellent hold, humidity control and a highly defined curl.

### Spray Gel

Lighter than regular gel, spray gels are considered light weight "casting" products.

### Cream

Crems provide the strongest control and lots of moisture while casting defined curls and reducing frizz. They are best for thicker hair textures.

### Cream Gel

Cream gels provide the best of both products in one. Lighter than a cream but heavier than a gel, they provide humidity control while locking in curl definition and shine.

